



2021 South African Catalogue

Distributed by

GroBaby

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Here at Sassy®, we emphasize developmental play. Our toys are designed to help provide a solid foundation for lifelong learning by fostering development and stimulating the brain. High contrast colours and patterns, product shapes and proportions, sounds, age-appropriate materials and innovative functional features are all key components to play...with purpose

Sensory
play



Age: 0+ months

80645 Peek & Pull Giggle Guy

- Encourage peek a boo
- Provides texture and exploration
- Fits onto car seat or mobiles



Age: 0+ months

80660 Boppin' Birdie

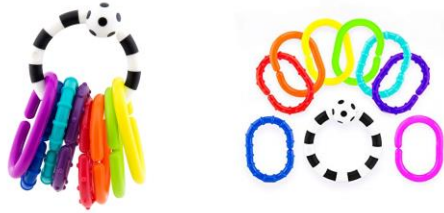
- Colourful knotties encourage exploration and tactile sensitivity
- Bright colours and bold patterns are visually appropriate
- Symmetrical face and body has a calming effect on babies
- Gentle chime sounds teach baby cause & effect
- Repositionable straps allow for on-the-go fun



Age: 0+ months

80662 Robbin Rascal Ball

- Colourful ribbons on the rascal
- Encourage exploration
- Provides textural element development and sensitivity



Age: 0+ months

80044 Ring o Links

- Provides visual stimulation
- Inspires touch
- Bright colours
- Multi textured links
- Use to hold other toys
- 9 pc set



Age: 0+ months

80676 Peek-a-Boo Beads Rattle

- Different surfaces stimulate baby's sense of touch and teach them to recognize new objects
- rattle flexes 180° providing the perfect challenge for little hands
- Contrasting black & white beads stimulate baby's developing vision and awaken auditory awareness



Age: 0+ months

80788 Bend & Flex Ring Rattle

- Easy to grasp ring encourages hands to midline developmental
- Click-clack rings improve auditory awareness
- High contrast colours allow baby to focus
- Top-rack dishwasher safe



Age: 0+ months

80752 Linky Links

- Soft-touch shape is easy for baby to grab
- Soft, textured surfaces encourage mouthing, aiding in the development of communication skills
- Inner pieces spin, strengthening hand-eye coordination
- Open ends make it easy to link other toys together
- Top-rack dishwasher safe



Age: 0+ months

80751 Drive N Drool Keys

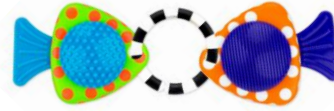
- Soft, textured surfaces encourage mouthing, aiding in the development of communication skills
- Visually appropriate for baby's developing vision
- Textural variety fosters tactile exploration
- Gentle rattle sounds develop sound location skills
- Top-rack dishwasher safe



Age: 3+ months

80047 Twist & Turn Rattle

- Creative, manipulative rattle engages problem solving skills
- Multiple textures designed for teething exploration
- Moving rings make engaging sounds for baby
- Free floating beads provide response when shaken
- Bright colours engage baby's vision



Age: 3+ months

80755 Tootin' Tuna

- Each fish creates a different sound when squeezed
- external variety fosters tactile exploration which enhances brain activity
- Soft textured tail is great for mouthing
- Link together with textured black and white ring



Age: 3+ months

80647 Grip & Rattle Ball

- Explore and learn
- High contrast of colours
- Strengthen vision
- Soft touch textures
- BPA-free & Top-rack dishwasher safe



Age: 3+ months

80215 Chime & Chew Textured Ball

- Easy to grasp bumps encourage reaching, grasping and transferring from one hand to the other-- great for fine tuning baby's motor skills
- Textured, flexible bumps encourage exploration
- Gentle rattle sounds stimulate auditory development while the high contrast colours promote visual stimulation



Age: 3+ months

80680 Teethe & Twirl Sensation Station

- 2-in-1 toy; use suctioned to a table or high chair tray
- designed to be batted at for activation, a skill that's developmentally appropriate for baby at this age
- Encourages baby to reach, tug, and bat, strengthening hand-eye coordination

Age: 3+ months



80243 Twistaroo & Turn Rattle

- Creative, manipulative rattle engages problem solving skills
- Multiple textures designed for teething exploration
- Moving rings make engaging sounds for baby
- Free floating beads provide response when shaken
- Bright colours engage baby's vision

Age: 3+ months



80688 Peek-A-Boo Book

- Help baby learn about her world with books showing objects from everyday life.
- The high contrast pictures throughout the book capture baby's attention and help Connect objects with words.
- Baby strengthens her hand-eye coordination by lifting the peek-a-boo flaps.
- Additionally, the crinkle-filled pages provide auditory stimulation.
- Attachable link allows for on-the-go fun!

Age: 3+ months



80783 Spin & Chew Flexible Ring Rattle

- The Sassy Spin & Chew Flexible Ring Rattle is flexible, durable, and fun for baby to explore!
- The black & white centre ring spins independent of the centre rattle ball to encourage baby to explore the toy.
- The soft structure and easy to grasp shape will make this toy a favourite as baby grips, rattles, shakes & squeezes this colourful toy.
- Sensory Play baby begins to learn about:
- Hands to midline

While it may not be a science experiment or a traditional math problem, babies have their own version of STEM. Science, technology, engineering and math come in the form of curiosity, exploration and play!



Age: 6+ months

80756 Do Re Mi Musical Toy

- Textures and sounds encourage exploration while bright colours promote visual stimulation
- Press the soft, textured bumps to hear a fun melody
- Easy to grasp handle features click-clack rings



Age: 6+ months

80758 Stacks of Circles

- Straight post accepts different sized rings, strengthening hand-eye coordination
- Chunky rings make it easy for baby to grasp, strengthening fine motor skills
- Teach colour recognition by naming them as baby stacks each ring



Age: 6+ months

80160 Wonder Wheel

- Spinning wheel encourages baby to reach, tug, and bat, strengthening hand-eye coordination
- Spinning centre pieces provide a higher level of visual tracking and strengthen fine motor skills



Age: 6+ months

80760 Sort N' Spin Shape Sorter

- Put all the shapes in, press the plunger on top, and watch as the cover spins up and opens
- Different materials and surfaces stimulate baby's sense of touch and teach them to recognize new objects
- Easy to store! All four shapes store neatly inside the shape sorter

Sassy[®] teethers have been designed with purposeful features including, highly textural, easy to grasp areas, and water filled elements meant to chill and soothe baby's gums. All of these features help alleviate the pain and frustration of teething!



Age: 3+ months

80046 Water-Filled Butterflies – 2pk assorted

- Soft, water-filled textures provide baby with cool, gentle gum stimulation and comfort
- Shape and size allows baby to be successful in holding teether with open hand grasp
- Chill teether in the fridge for a cooling effect



Age: 3+ months

80106 Flutterby Teether

- Soft, water-filled textures provide baby with cool, gentle gum stimulation and comfort
- Handle makes it easy for baby to grasp, strengthening fine motor skills
- Chill teether in the fridge for a cooling effect
- Filled with sterilized water



Age: 3+ months

80216 Chill N' Chirp Water Filled Teether 2pk

- Soft, water-filled textures provide baby with cool, gentle gum stimulation and comfort
- Shape allows baby to be successful in holding teether with closed hand grasp
- Chill teether in the fridge for a cooling effect